



Vidyo + Kaltura

Because the Best Video Conferencing Deserves the Best Video Management

Every day, more people are discovering ingenious and practical ways to put the power of video collaboration to work in business, government, healthcare, education and non-profit endeavors. According to Gartner, by 2015, over 200 million workers globally will run corporate supplied video conferencing from their desktops.* With the growth of mobile devices outpacing that of PCs, demand is high for a scalable architecture that can deliver video on mobile platforms. In order to improve productive collaboration, companies are looking for lower cost, HD quality video conferencing across desktops, mobile, and immersive telepresence rooms that are easy to deploy and use.

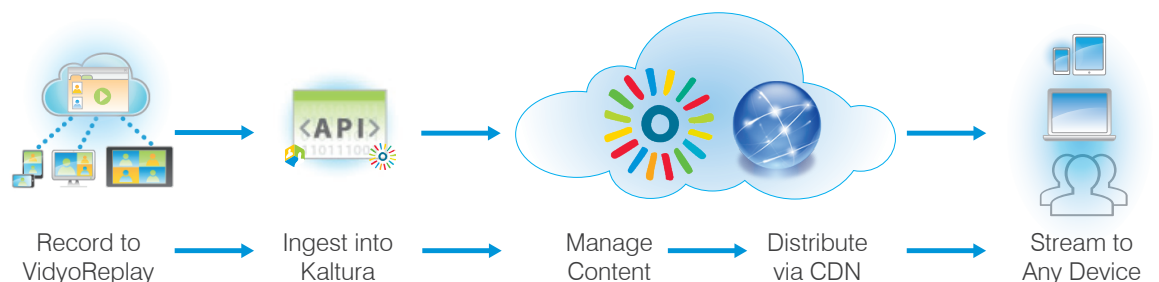
Along with this rapid growth in video collaboration comes the need to effectively manage and leverage this ever expanding amount of valuable video content. It's no longer sufficient to simply record and upload a video conference to a storage folder in the cloud. Companies need ways to easily categorize, search, index, trim, clip, re-use, publish and share specific content quickly and cost-effectively.

Vidyo, the leader in software-based video conferencing and Kaltura, the leading enterprise video platform (EVP) have teamed up to redefine the economics of integrated video conferencing and video management to inspire productive collaboration throughout the enterprise.

Integrated Video Conferencing and Video Management

For those who need nothing more than conference recording, basic editing, playback, and webcasting, Vidyo's VidyoReplay™ component provides a simple set of tools than anyone can use. Customers with requirements beyond VidyoReplay can now take advantage of a fully integrated solution between VidyoReplay and Kaltura's market-leading Video Content Management Platform and CorporateTube application.

Kaltura's full-featured Enterprise Video Platform (EVP) provides advanced video management features including, transcoding, editing, metadata management, publishing, distribution, captioning, SEO, and more. In addition, Kaltura's CorporateTube application enables companies to easily launch an enterprise-grade "private YouTube" for the enterprise, where users can search, browse, view, share and upload video conferences and video presentations with full user management and moderation capabilities.



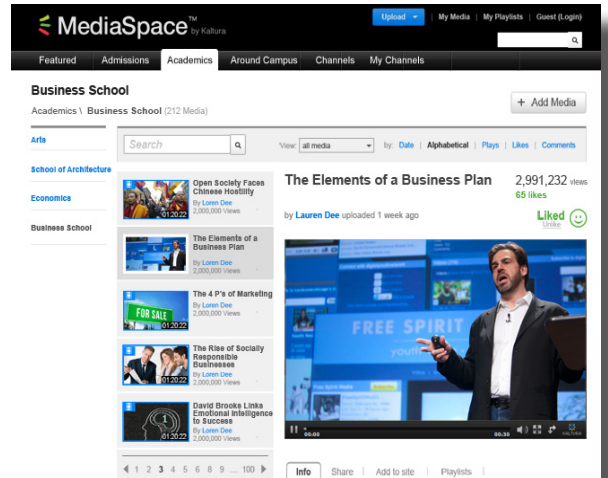
Seamless Integration Using the Vidyo-Kaltura API Connector

Vidyo and Kaltura have jointly developed the Vidyo-Kaltura API Connector, a lightweight software component available at no charge from Kaltura. Once configured by the system administrator, VidyoReplay automatically uploads conference recordings to the Kaltura cloud, processed and managed according to the enterprise's needs, and then made available to viewers worldwide through a YouTube-like portal.

World Class Media Streaming, Management, and Storage

Leveraging Kaltura's robust media management capabilities and flexible APIs, the enterprise can also integrate the conference recordings with existing Content Management Systems (CMS) or Learning Management Systems (LMS), such as SharePoint, Drupal, Blackboard, Moodle, and others.

Based on moderation and access control rules set by administrators, end users can now retain full control of their recordings, share links to recordings, and search through the archive. In addition, content managed by Kaltura can be streamed to broad global audiences connecting through fixed endpoints and mobile devices, including iOS, Android, Blackberry, set-top boxes, and tablets, under a variety of network conditions.



MediaSpace™ by Kaltura makes it easy to find and share Vidyo recordings

Benefits of Vidyo + Kaltura

High-quality video for everyone

- Vidyo systems deliver the industry's best quality, even over less-than-perfect networks
- Kaltura optimizes videos for optimal playback on any device
- Rich metadata tags and search tools help users quickly find what they're looking for

Enterprise-grade content management

- Central repository of video content simplifies administration and lowers costs
- Extend access to a broad audience with transcription and translation solutions
- Secure content and delivery mechanisms with role-based access controls
- Protect sensitive and valuable material with restricted and private channel option

Exceptional value

- Vidyo solutions power content creation from devices people already own, including conference room systems, computers, and mobiles
- Rich analytics in Kaltura let you track usage history and trends
- Both solutions scale to serve thousands of concurrent users

Get Started Today

To learn more about Kaltura, please visit www.kaltura.com. For Vidyo+Kaltura solution options and pricing, please contact your Vidyo sales representative.



Vidyo, Inc. (Corporate Headquarters)

433 Hackensack Ave., Hackensack, NJ 07601, USA
Tel: 201.289.8597 Toll-free: 866.998.4396
Email: vidyoinfo@vidyo.com

EMEA

emea@vidyo.com
+33 (0) 488 718 823

APAC

apac@vidyo.com
+852 3478 3870

INDIA

india@vidyo.com
+91 124 4111671